



**An Outreach Programme for School and College students was organized on the Occasion of International Day for Biological Diversity-2021 on 22nd May, 2021**

**Organised by:**

**ENVIS RP on Environmental Biotechnology, University of Kalyani**

**Under the aegis of**

**University of Kalyani, West Bengal, India**

**Sponsored by: MoEF & CC, Govt. of India**

Due to the current COVID-19 pandemic, the DESKU ENVIS Resource Partner on Environmental Biotechnology, University of Kalyani, Nadia, West Bengal, conducted an online Poster and Drawing Competition to celebrate the International Day for Biological Diversity on 22nd May, 2021. A brochure on International Day for Biological Diversity was prepared and circulated through social media like WhatsApp groups, facebook etc and also uploaded in the Kalyani University website. The drawing competition was held among school children in different categories (Category I- Class I – IV, Category II- Class V – VIII, Category III- Class IX – XII) and the poster competition was held among the College and University students. The theme of poster competition was **COVID-19 and Biodiversity** and the theme of drawing competition was **COVID-19 and Biodiversity**. In this programme about **450 students participated** in different categories from all over India. Participants submitted their posters in pdf / jpeg format and drawing in jpeg format. The entries were judged by eminent experts. The E-certificates were provided to all the participants.

## Brochure of International Day for Biological Diversity -2021



**ENVIS RP on Environmental Biotechnology, University of Kalyani**  
Under the aegis of University of Kalyani ("A" Grade Accredited by NAAC)  
West Bengal, India, Sponsored by: MoEF & CC, Govt. of India

**INTERNATIONAL DAY FOR BIOLOGICAL DIVERSITY-2021**

**Poster and Drawing Competitions (online participation)**  
**(Last date 21.05.2021; Free entry)**



DESKU ENVIS Resource Partner on Environmental Biotechnology, University of Kalyani, Nadia, West Bengal is going to organize a Poster and Drawing Competition to celebrate the International Day for Biological Diversity on 22<sup>nd</sup> May, 2021.

We are inviting entries from various schools, colleges and University students for following competitions:

1. Theme of Poster competition-**COVID-19 and Biodiversity** (one poster per participant)
2. Theme of Drawing competition-**COVID-19 and Biodiversity** (one drawing per participant)

**Eligibility:**  
For Poster: College/University students and Research Scholars  
For Drawing: Category I - Class I – IV school students  
Category II - Class V – VIII school students  
Category III- Class IX – XII school students

**How to submit?**  
Posters : Posters should be (1mx1m size) send in pdf / jpeg format  
Drawing : Scan copy of drawing sheet (in A4 paper) in jpeg format  
The Posters & drawings should be send within 21.05.2021 by E. mail to: [deskuenvisrp@gmail.com](mailto:deskuenvisrp@gmail.com)

**Rules for participants**

- Participants are requested to mention their Name, Father/Mother name, Class, Contact No, E.mail Id, School/College/University name at the end of the entries and should send that to the above mentioned e-mail with subject line "Entry for International Day for Biological Diversity Competition-2021".
- More than one entry from a single participant will not be entertained for a particular category.
- The decision of the judges will be final.
- Selected posters and drawings will be uploaded in the DESKU ENVIS website : <http://deskuenvis.nic.in>
- e-certificates will be provided to all participated candidates. The award certificate (1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup>) of each category will also be provided to awardees.

Last date for submission-21.05. 2021  
For any Queries mail us: [deskuenvisrp@gmail.com](mailto:deskuenvisrp@gmail.com)  
Visit us: <http://deskuenvis.nic.in>

**Some selected drawings of International Day for Biological Diversity, 2021 Competition**



**Category-I**

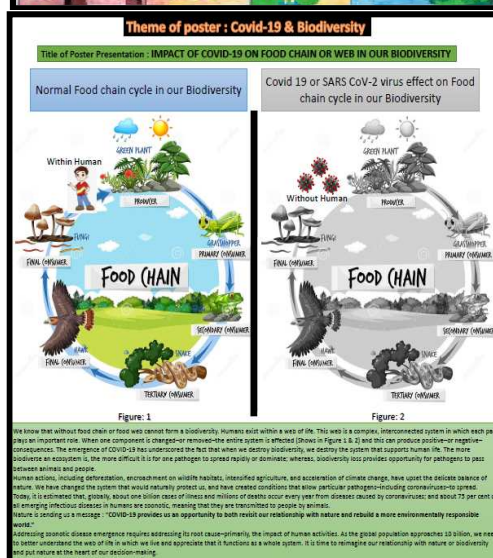
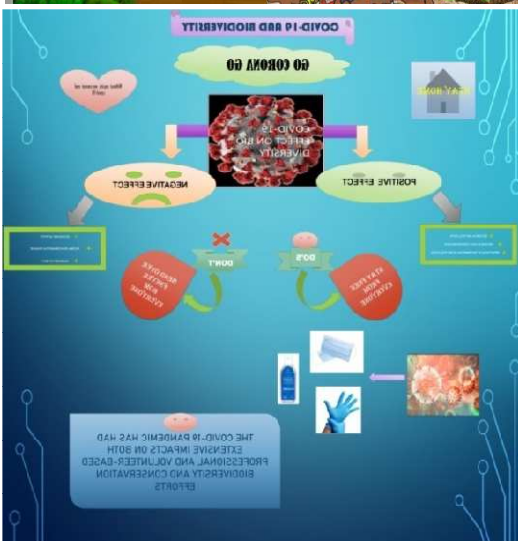
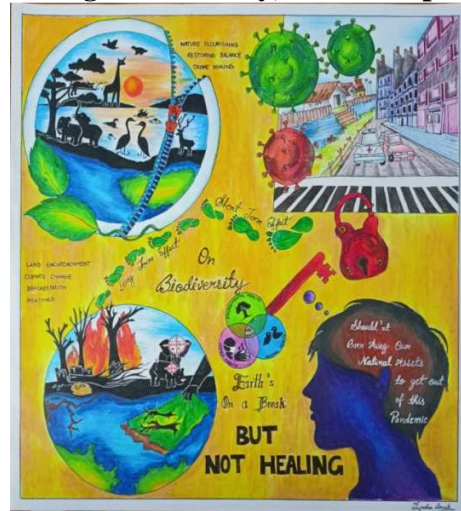


Category-II



Category-III

Some selected posters of the International Day for Biological Diversity, 2021 competition



## COVID-19 & BIO-DIVERSITY

The emergence of COVID-19 has underscored the fact that when we destroy biodiversity, we destroy the system that supports human life. The more biodiverse an ecosystem is, the more difficult it is for one pathogen to spread rapidly or dominate.

Today, it is estimated that, globally, about one billion cases of illness and millions of deaths occur every year from diseases caused by coronaviruses; and about 75 per cent of all emerging infectious diseases in humans are zoonotic, meaning that they are transmitted to people by animals. Nature is sending us a message.

### GROWING CONCERN IN BIO-DIVERSITY

The COVID-19 pandemic has injected fuel in the "red alarm" across the globe. New international research has revealed:

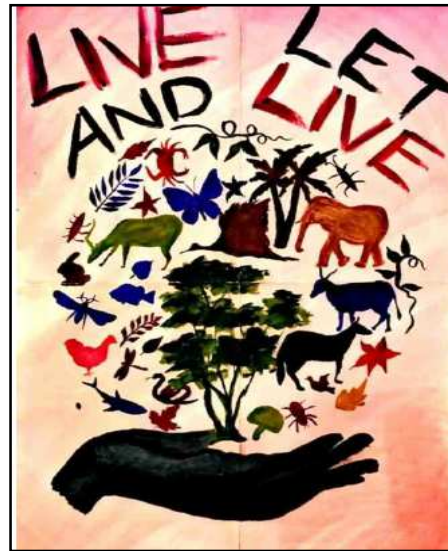
- According to WWF, public interest in concern for nature is increasing and since five years, the epidemic give concern.

**The research said people across the world, particularly in developing economies were increasingly aware of the planetary crisis, and this was affecting their behaviour in a rapidly growing global mood.**

### THE SOLUTION IS NATURE—

Nature prevents and responds to some of the most pressing challenges faced by humans today.

AMITOSH DANDASENA, (MPPH)  
SCHOOL OF PUBLIC HEALTH, APMH UNIVERSITY, BBSR, ODISHA



## WEAR THE MASK, BUT KEEP THE EYES OPEN

**STAY SAFE FROM COVID-19 & SAVE THE BIODIVERSITY**

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## BIODIVERSITY IS THE WAY, SO DON'T LET NATURE GO ASTRAY

**NATURE'S FUTURE IS OUR FUTURE**

**NATURE PROTECTS IF SHE IS PROTECTED**

THE COVID-19 PANDEMIC HAS BROUGHT UNPRECEDENTED DEVIATION TO PEOPLE'S LIVES AND LIVELIHOODS AND NATIONAL ECONOMIES. AT THE SAME TIME, THE GREEN RECOVERY OFFERS AN UNPRECEDENTED OPPORTUNITY TO REFINANCE AND RESEEK THE PLANES WHERE WE LIVE AND DO BUSINESS. I HAVE LONG BELIEVED WE NEED A SHIFT IN OUR ECONOMIC MODEL THAT PLACE NATURE AND THE WORLD'S TRANSITION TO NET ZERO AT THE HEART OF OUR QUALITY. PRIORITISING THE FISSURE OF SUSTAINABLE INCLUSIVE GROWTH IN THE DECADES TO COME

**Remember**

we have been in lockdown, but deforestation has not!!!

we are ignoring our interconnectedness with the ecosystems around us for the sake of short-term economic gains...

To prevent the next COVID-19 (environment-borne human tragedy), prioritise the BIODIVERSITY...

**LET'S TAKE THE PATH FOR THE CORNER OF COVID-19**

**HOW DO I GROW?**

**BIODIVERSITY IS THE KEY TO HOW WE CAN GROW**

**NOW I CAN GROW**